The mark contains the letters AU, connected and encased in a square. Type for the letters is modified Garamond and reverses out of the square, half AU blue on the left and half AU red on the right.

One Color:
AU blue, black, gold, or silver.

The letters A and U of the mark must always be white; the left side of the mark must be the solid color and the right side of the mark should be screened at 40 percent.

The engraved version of the mark, left, is to be used for foil stamping, engraving, etching, and other media when the right side of the mark cannot be properly screened at 40 percent.

Two and Three Colors:
AU blue, AU red, plus black or white.

The mark must always be in AU red and AU blue. When printing on a dark-colored background, a white border equal in thickness to the thickest line in the A encloses the mark.